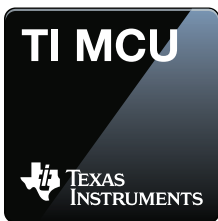




Top 10 Reasons to Make the Switch to TI MCUs

- 10] Future-proof your design with TI's scalable MCU roadmap
- 9] Innovate with the world's lowest power MCUs, most advanced memory and connectivity options
- 8] Tailor your design with intelligent peripherals for ultra-low power, advanced motor control and connectivity
- 7] Drive quick development with royalty-free software libraries
- 6] Save cost with integrated op amps, 24-bit sigma-delta converters and ultra-low power management systems
- 5] Get active community support 24/7 via TI's E2E™ forum and open source development communities
- 4] Access the broadest, most localized support in the industry
- 3] Get hands-on training with TI Tech Days, MCU Days, online training and more
- 2] Quickly start development with 100s of kits and tools
- 1] Easily find the right MCU for your app from TI's portfolio of 1000s of products



unlimited possibilities + easy to use

TI MCUs > other MCUs

www.ti.com/maketheswitch

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