

Scipher Teams with TI for Audio Functions

Scipher plc (London; www.scipher.com) and Texas Instruments Incorporated (Dallas, www.ti.com) announced a strategic relationship in which Scipher, a technology development and licensing company, will make advanced audio technology available to TI DSP customers. Among the slated functions, all geared for emerging automotive, communications, and consumer products and compliant with TI's TMS320 DSP Algorithm Standard, are speech recognition, voice morphing, voice verification, and speaker virtualization.



Twin Wins for SRS Labs' Audio Software

SRS Labs, Inc. (Santa Ana, Calif.; www.srslabs.com) has licensed its WOWVoice technology to Mitsubishi Electric Corporation (Tokyo; www.mitsubishielectric.com), which is featuring it in the D210i digital cellular phone that it makes for NTT DoCoMo. WOWVoice improves the quality, clarity, and intelligibility of human speech. Separately, SRS has licensed its TruSound technology to Hughes Network Systems (Germantown, Md.; www.hns.com). Hughes, in turn, will harness the technology to offer its 9.5 million DIRECTV digital-satellite customers virtual surround sound without the need for a home theater speaker system.

Precise Software Taps Direct Insight for U.K. Distribution

Precise Software Technologies Inc. (Kanata, Ont.; www.psti.com) has selected Direct Insight Ltd. (Brackley, U.K.; www.directinsight.co.uk) to distribute its smart-device application platforms in the United Kingdom. The distributor appointment is Precise's third this year and is part of the company's strategy to complement and expand its sales organization throughout Europe, Asia, and the Middle East.

RidgeRun Adds Cisco Executive to Board

RidgeRun, Inc. (Boise, Idaho; www.ridgerun.com) has picked Peter Alexander, an executive at Cisco Systems, Inc. (San Jose, Calif.; www.cisco.com) to join its board of directors. Alexander is vice president of marketing and operations for Cisco's Internet Systems Business Unit. His appointment, it is hoped, will help advance the position of RidgeRun's DSPLinux software, which takes advantage of Texas Instruments' dual-core DSP-GPP architectures.



ART and Spatializer Join TI's Third Party Network

ART, Advanced Recognition Technologies Inc. (Atlanta; www.art-comp.com) and Spatializer Audio Laboratories Inc. (Santa Clara, Calif.; www.spatializer.com) have joined the Third Party Network established by Texas Instruments Incorporated (Dallas, Texas; www.ti.com). Using eXpressDSP Real-Time Software Technology, ART will port its smARTspeak NG speech recognition algorithm to TI's low-power TMS320C55x DSPs. The algorithm combines voice dialing and control functions for speaker-dependent and speaker-independent systems. For its part, Spatializer has already announced an eXpressDSP-compliant version of its Vi.B.E. bass-enhancing software for the TMS320C54x DSP generation, targeting portable and home entertainment products.



Delphi Names CFO

Delphi Communications Systems, Inc. (Maynard, Mass.; www.delcomsys.com) has appointed Jeff Jonas its chief financial officer. Previously, Jonas was the corporate controller at 100xVentures.com. With combined experience in finance and high technology, Jonas will head the company's financial and administrative operations while helping to position the company, which develops embedded network and communications software, for growth in the converging wireless and IP markets.

